







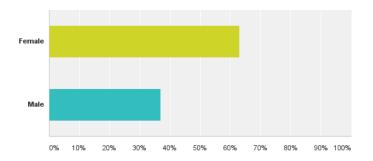


### **Hearst Park and Pool Summary**

- Survey was released on November 15, 2016
- Last Day to respond to survey was November 30, 2016
- DPR and DGS received 1,172 responses to the survey
- 42% of respondents live within a mile of Heart, 36% live less than a mile and 20% live within 5 miles
- 73.46% of the respondents are families, 10.49% are empty nesters and 7.68% are couples with no children
- 906 respondents answered the question about the pool. 266 respondents skips the question. Of those that answered below are the results:
  - ✓ 76% for the pool
  - √ 9% against the pool
  - √ 14% undecided

### **Q1: Gender Identification (Optional)**

Answered: 969 Skipped: 203



Answer Choices	Responses	
Female	<b>63.05</b> %	611
Male	<b>36.95</b> %	358
Total	9	969





#### **Q2: Describe your Family Structure (Choose One)**

Answer Choices	Responses	
Single, No Children	8.36%	98
Single	0.00%	0
Married/Couple	0.00%	0
Couple, No Children	7.68%	90
Families	73.46%	861
Empty Nester	10.49%	123
Dog owner	0.00%	0
Differently Abled	0.00%	0
Total Respondents: 1,172		





#### Q3: How many children live in your home under the age of 18?

Answer Choices	Responses
0	<b>29.61</b> % 347
1	<b>18.94</b> % 222
2	<b>42.24</b> % 495
3	<b>8.28</b> % 97
4	<b>0.77</b> % 9
5	0.09%
6+	0.09%
Total	1,172



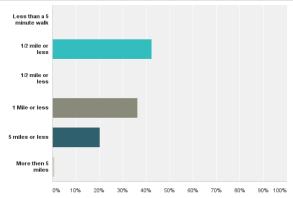


### Q4: Please share your age range with us. (Choose one)

	17 or younger	18-24	25-34	35-49	50-64	65 +	71-80	81-90	91 or older	Total
Range	<b>11.60%</b> 136	<b>1.37</b> %	<b>7.51</b> %	<b>46.25</b> % 542	<b>22.44</b> % 263	<b>10.84</b> % 127	<b>0.00</b> %	<b>0.00</b> %	<b>0.00</b> %	1,172



#### Q5: How close is your residence to the Hearst Park? (Choose one)



nswer Choices	Responses	
Less than a 5 minute walk	0.17%	2
1/2 mile or less	42.41%	497
1/2 mile or less	0.00%	0
1 Mile or less	36.35%	426
5 miles or less	20.22%	237
More then 5 miles	0.85%	10
otal		1,172





### Q6: How often do you visit Hearst Park? (Choose one)

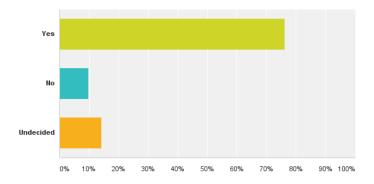
Answer Choices	Responses	
Multiple times a day	5.20%	61
At least 1 time a day	8.62%	101
Multiple times a week	14.76%	173
Once a week	12.80%	150
Once a month	24.23%	284
I do not use the park	34.39%	403
Total		1,172





### Q7: If you do not currently use the Park, would you if the Park were to be modernized with or without a pool?

Answered: 906 Skipped: 266



Answer Choices	Responses
Yes	<b>76.16</b> % 690
No	<b>9.71%</b> 88
Undecided	<b>14.13</b> % 128
Total	906





## Q8: What activities do you and/or your family members use Hearst Park for? (May choose multiple answers)

Answered: 881 Skipped: 291

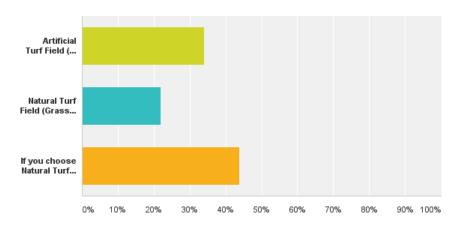
Answer Choices	Responses	
Tennis	39.16%	345
Team sports i.e. Soccer. football, baseball	40.75%	359
Dog walking	29.06%	256
Fitness	25.65%	226
Children's playground	57.09%	503
Snow sledding	36.66%	323
Community Gatherings	13.05%	115
Family Gatherings	13.05%	115
Picnics or cook outs	9.76%	86
Non-team sports	11.92%	105
Walking	47.22%	416
Running	22.13%	195
Total Respondents: 881		





### Q9: What type of athletic field do you prefer? (Choose one)

Answered: 1,172 Skipped: 0



Total Artificial Turf: 34 %

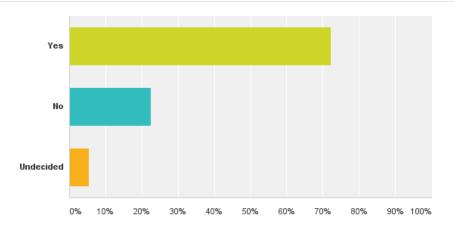
Total Natural Turf: 66%

Answer Choices		es
Artificial Turf Field (Non Crumb Rubber infill)	34.04%	399
Natural Turf Field (Grass Field)	22.01%	258
If you choose Natural Turf Field (grass field) please let us know why?	43.94%	515
Total		1,172





### Q11: Should an outdoor pool and pool house be constructed at Hearst Park?



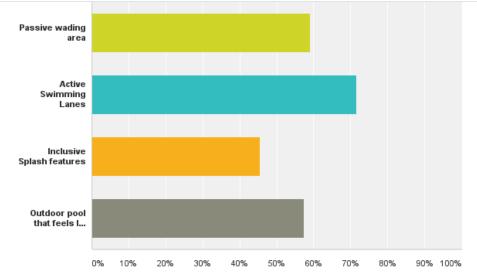
Answer Choices	Responses	
Yes	72.16%	840
No	22.51%	262
Undecided	5.33%	62
Total		1,164





# Q12: If you prefer the Hearst Project to include a outdoor pool, what elements would you like to see the pool include?

Answered: 908 Skipped: 264



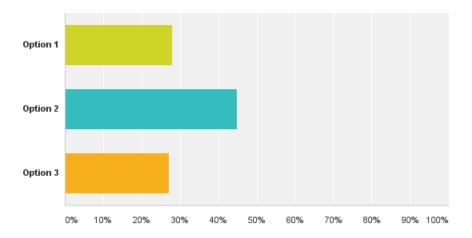
Answer Choices	Responses	
Passive wading area	59.03%	536
Active Swimming Lanes	71.70%	651
Inclusive Splash features	45.48%	413
Outdoor pool that feels like a natural element of the park.	57.38%	521
Total Respondents: 908		





# Q15: Of the three options presented above, please choose the option that is more favorable to you.

Answered: 973 Skipped: 199



Answer Choices	Responses	
Option 1	27.95%	272
Option 2	44.91%	437
Option 3	27.13%	264
Total		973













































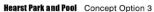


















## Q16: Colors for new park's amenities (Site furniture, signage water fountains, pathways, and structures) Please select one:

Answered: 933 Skipped: 239

Answer Choices	Responses	
Cool Colors	<b>48.66</b> %	454
Warm Colors	<b>51.34</b> % 4	479
Total	9	933





### **Q17: Color intensity - Please select one:**

Answered: 947 Skipped: 225

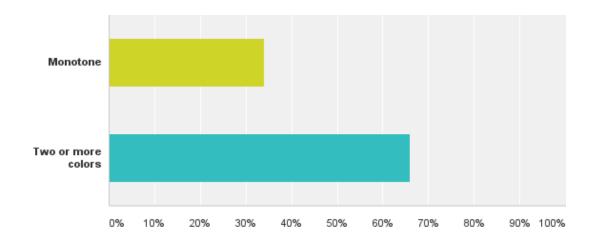
Answer Choices	Responses
Bright colors	<b>28.93</b> % 274
Muted colors	<b>71.07%</b> 673
Total	947





#### Q18: Color schemes - Please select one:

Answered: 939 Skipped: 233

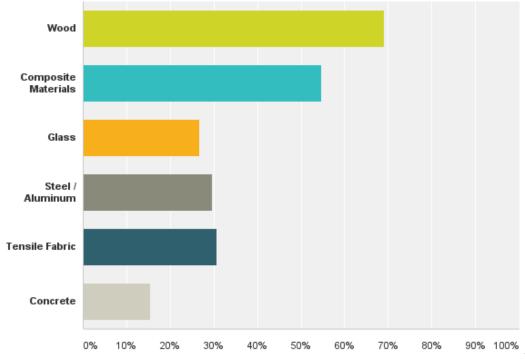






## Q19: Preferred materials for structures - Please select all that are preferred:

Answered: 881 Skipped: 291

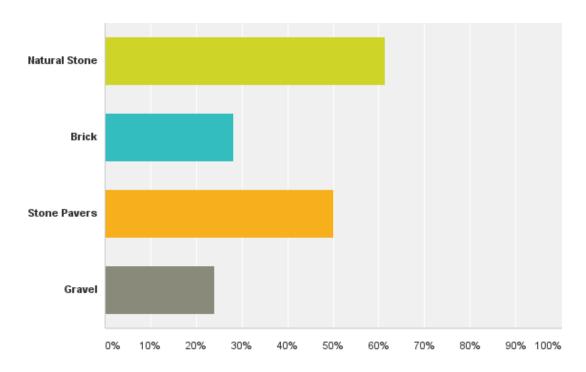






### Q20: Preferred materials for pathways and walkways - Please select all that are preferred:

Answered: 921 Skipped: 251







# Q20: Preferred materials for pathways and walkways - Please select all that are preferred:

Answered: 921 Skipped: 251

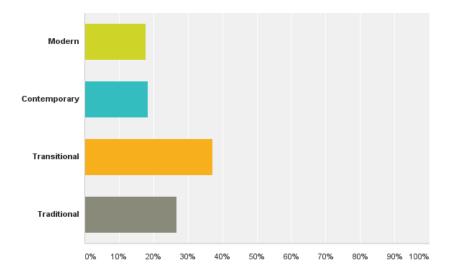
Answer Choices	Responses	
Natural Stone	61.35%	565
Brick	28.12%	259
Stone Pavers	50.16%	462
Gravel	24.00%	221
Total Respondents: 921		





### Q21: Preferred style for park amenities (amenities include site furniture, signage, water fountains, pathways and structures):

Answered: 931 Skipped: 241

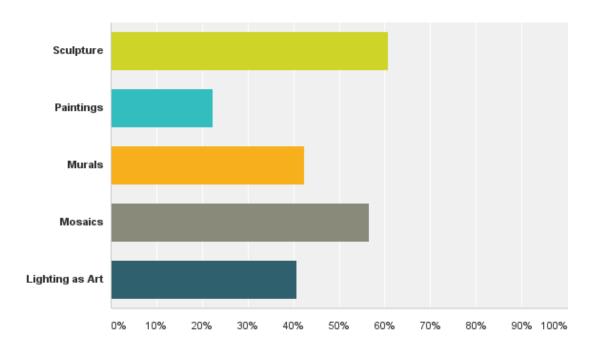


Answer Choices	Responses	
Modern	17.83%	166
Contemporary	18.47%	172
Transitional	37.06%	345
Traditional	26.64%	248
Total		931





#### **Q22: Preferred park features - Please select all that are preferred:**







### Q23: Water features - Please select all that are preferred:

Answered: 820 Skipped: 352

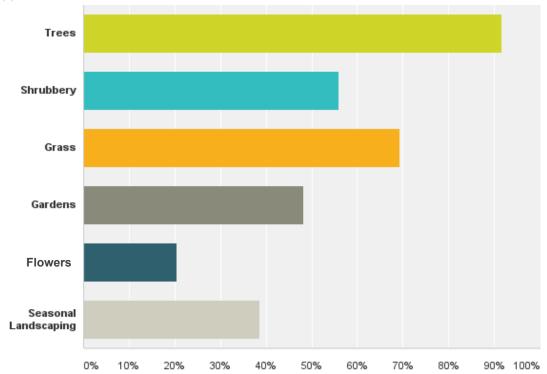
Answer Choices	Responses	
Fountains	60.37%	495
Rain Gardens	70.61%	579
Total Respondents: 820		





#### **Q24:** Landscaping features - Please select all that are preferred:



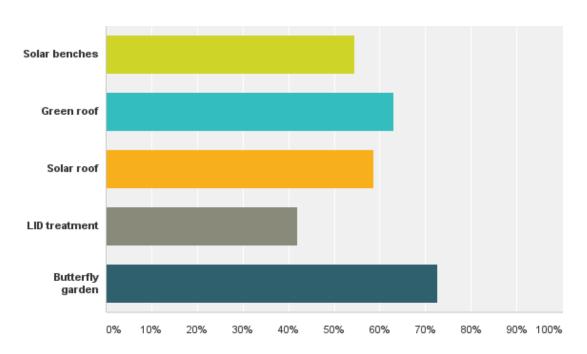






#### **Q25**: Green Infrastructure - Please select all that are preferred:

Answered: 899 Skipped: 273







### **Q25:** Green Infrastructure - Please select all that are preferred:

Answered: 899 Skipped: 273

Answer Choices	Responses	
Solar benches	54.51%	490
Green roof	63.07%	567
Solar roof	58.62%	527
LID treatment	41.94%	377
Butterfly garden	72.64%	653
Total Respondents: 899		





#### **Next Steps:**

- This presentation will be posted on the DGS website by Thursday, January 19th
- DPR to conduct an in depth Community Meeting in February: TBD
- The design team will perform an in depth hydrology and geotech/geology study with assessments and recommendations
- These studies along with the communities input will guide the final concept for the renovation of Hearst Park and Pool
- DGS will put out a Request for Proposals (RFP) in order to procure a contractor





#### **Contact Info:**

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