



Grant Application

*See ANC 3F Grant Guidelines starting on page 6
Return completed application to:*

Advisory Neighborhood Commission 3F
4401-A Connecticut Ave. NW, Box 244
Washington, D.C. 20008-2322
Attention: Grants Committee

or

commissioners@anc3f.us
Subject: Grant Application

Application Date:	03/21/2017
Amount Requested:	\$ 850.00
Applicant Name:	Iona Senior Services
Mailing Address:	4125 Albemarle St NW Washington, DC 200016
Contact Name:	Susan A. Messina
Title:	Director of Development and Communications
Telephone:	(202) 895-9401
Email:	smessina@iona.org
Website:	www.iona.org

Section 1 Applicant Information

Is the applicant a 501(c)(3) non-profit organization?

- Yes (attach a copy of the exemption)
 No (describe the legal structure) _____

Has the applicant ever received a grant from ANC 3F?

- Yes (date) 07/28/2016 (amount) \$ 325.00
 No

Does the applicant receive funding from the DC government?

- Yes
 No

Does the Applicant receive funding from the DC Council?

- Yes
 No

Describe the organization requesting the grant, including the nature of the services it provides to the residents of ANC 3F. Attach additional pages as needed.

Please see attached.

Section 2 Project Information

Describe the purpose of the grant and how the grant funds will be used. Please be specific. Attach additional pages as needed.

Please see attached.

Community Benefits (check all that apply)

- | | |
|---|--|
| <input type="radio"/> Arts and Culture | <input type="radio"/> Parks and Recreation |
| <input type="radio"/> Educational Activities | <input type="radio"/> Public Safety |
| <input type="radio"/> Historic Preservation | <input checked="" type="radio"/> Senior Citizen Programs |
| <input type="radio"/> Neighborhood Beautification | <input type="radio"/> Other (specify) _____ |

Describe the public benefits of the project to be supported by the grant, highlighting the benefits to individuals who live and work in ANC 3F. Please be as specific. If possible, include a brief statement identifying local community support for the project.

Last year Iona was privileged to provide skilled, compassionate services to 3,000 older adults and family caregivers in our community. Given the high percentage of people in Ward 3 who are of advanced age (85+) and are aging alone, we know there are many more who need Iona to stay safe, fed, and protected. We also support family caregivers stretched to their physical and emotional limits. It is almost heartbreaking for the Iona team to hear from our neighbors, as we do every week, that they wished they had known of Iona when their loved one, friend or neighbor was ill or struggling. Older people living with few social supports are at high risk of depression, malnutrition, cognitive loss, homelessness, and institutionalization. Connecting with Iona can stabilize vulnerable older people and keep them safe in the community of their choice. We are gratified that faith communities, Villages, residential building managers, business owners, and our neighbors trust Iona and help us to connect with older adults and family caregivers in great need.

Describe any other funding that the applicant has secured, or plans to secure, for the project.

Please see attached.

Describe the project timeline, highlighting the use of the ANC 3F grant funding.

If funding is secured in April, Iona will move ahead with creating in-house mock-ups of the 5 rack cards using content determined by the members of Iona's staff responsible for clinical direct services, with input provided by Iona's communications director. Final camera-ready art will be sent to the selected printer. All the printed materials will be delivered to Iona for dissemination to Ward 3 distribution points. Dissemination costs are not part of this grant request. While we cannot at this point confirm exact printing time, we can assure that the process will be completed, and the grant funds expended, in compliance with ANC grant guidelines.

Describe any involvement in the project, direct or indirect, by any ANC Commissioner.

Iona is not aware of any involvement in this project by any ANC Commissioner.

Describe the project costs in detail, including the total project costs and detailed budgetary information about the activities that the grant funding will support.

After soliciting competitive bids from printers known to Iona for reasonably-priced quality work, Iona has decided that, to meet the current backlog of requests, and to meet future needs over the coming year, we need to print 25,000 rack cards. We would print 5,000 cards on each of 5 topics that we know are of the greatest usefulness to sub-groups of our target audience. This also enables us to use only the cards that are most applicable to a specific audience, and better preserve our inventory. The best bid we have secured is \$1,700 for the total print run of 25,000 rack cards. This is a printing cost only – not Iona staff time or graphic design time.

Section 3 Accountability

Does the applicant agree to forward to ANC 3F, within sixty (60) days of receiving the grant, a statement as to the use of the funds consistent with the purposes described in this application, complete with receipts supporting all expenditures?

Yes (initial) SM

Should the grant not be fully expended within sixty (60) days, does the applicant agree to provide ANC 3F with a report every thirty (30) days on the status of the project until the funds are spent in full or the funded project is complete?

Yes (initial) SM

Does the applicant agree to provide ANC 3F with an end-of-project report summarizing the uses, results, and benefits from the grant

Yes (initial) SM

Does the applicant agree to return to ANC 3F any grant funds not spent on the approved project for the purposes for which the grant was approved?

Yes (initial) SM

Section 4 Signature

The undersigned, either as the applicant or representing the applicant, affirms that the information provided in this Grant Application is accurate and true to the best of his or her knowledge.

Signature  Date: 03/21/2017

Printed Name Susan A. Messina

Application to ANC3F from Iona Senior Services, March 21, 2017

Describe the organization requesting the grant, including the nature of the services it provides to the residents of ANC 3F:

Iona Senior Services (a 501(c)3 organization) is a well-respected aging services provider located in Tenleytown that serves all of Ward 3 and other areas of the city with subsidized case management services, but also provides a host of other programs and services open to the entire District of Columbia. Founded in 1975, Iona's mission is to support people as they experience the challenges and opportunities of aging. We educate, advocate, and provide community-based services to help people live well and age well.

At Iona, our compassionate and experienced staff of social workers, nurse care managers, and psychotherapists, assisted by more than 400 dedicated volunteers, work tirelessly to meet the rising and increasingly urgent needs of older adults and family caregivers. Our vision is for a community that celebrates, values, respects, and protects the contributions and possibilities of every individual.

Over the course of our history, Iona has been an invaluable resource for the entire community, improving the lives and well-being of tens of thousands of older adults and family caregivers by providing expert and often-times safety net support through some of life's most profound challenges; helping older adults remain in their own homes and neighborhoods for as long as possible, maintaining our communities' age diversity; and saving millions of tax dollars by providing a cost-effective alternative to expensive institutional care for low income seniors for as long as possible. Iona was selected as one of DC's best small charities for 2016-2017 by the Catalogue for Philanthropy, the third time we have received this prestigious honor.

In September 2016, our executive director Sally White was recognized as a finalist for the 2016 EXCEL Award presented by the Center for Nonprofit Advancement.

Each year, we directly meet the complex needs of nearly 3,000 of the Washington area's older adults and family caregivers, with a focus on helping vulnerable older people age safely in their communities and avoid unnecessary and expensive institutionalization. The majority of our clients live in the District of Columbia, primarily in Ward 3.

In the most recently-concluded fiscal year 2016, Iona:

- Provided care and support for 83 participants with dementia and/or significant physical challenges and 138 family caregivers in our award-winning Wellness & Arts Center
- Provided 337 extremely vulnerable older adults with 5,322 hours of intensive care management
- Provided 220 isolated and frail older people with 45,506 nutritious home-delivered meals
- Served 100 participants in our Active Wellness Program at St. Alban's (including serving them 5,500 congregate meals and providing all with free farm-to-table produce)
- Provided nutritional supplements to 70 individuals at high risk of malnutrition due to factors including chronic illness, frailty, poor dental health, and depression
- Provided 161 extremely frail people with medical nutritional counseling therapy
- Provided 1,400 family caregivers with information, support and urgently-needed respite

In addition, we coordinated over 23,000 hours of volunteer service, our Helpline answered 4,600 requests for information and assistance, we disseminated 10,000 free copies of the comprehensive Iona Resource Guide, and Iona provided leadership to two advocacy coalitions working to improve services and support for the 100,000 DC residents age 60 and older.

Describe the purpose of the grant and how the grant funds will be used. Please be specific. Attach additional pages as needed:

Iona is seeking from ANC3F the amount of \$850 to help pay for the printing of 25,000 "rack cards" that will replace our outdated and cumbersome tri-fold general brochure. Each of our newly-designed rack cards will target a specific audience (including active older adults and those soon to retire, adult children, older adults aging alone, family caregivers) and feature messaging that resonates with their unique needs and challenges. All of the cards will provide clear next steps to connect with Iona, starting with our free and confidential Helpline that handles 5,000 calls every year .

Although Iona has deep roots in the community, going back to our founding in 1975, we find that individuals still have a hard time understanding all of the services we offer and all of the ways we might help them, their families, or their neighbors. And people often don't reach out to us until a crisis has occurred. To address these issues, in late 2016 we completely redesigned our website to be "user-centric" and to invite people to explore our pages based on what they need, as opposed to just talking about what we offer. Our goal in designing these cards is to mirror the website design, so that the information on the cards is tailored to people's specific needs.

The cards will be on display in our much-trafficked lobby (people come to use the computers, take fitness classes, and see our changing art gallery exhibits). We will also use them when we have material at tables like the upcoming wellness fair being put on by Tenleytown Main Street on Earth Day. Our ultimate goal is to make sure people connect with us long before crisis strikes them or their loved on. Iona has a tiny marketing budget, as most of our costs go to direct services. By investing in these rack cards, ANC3F will be helping us reach neighbors with the information they need.

Describe any other funding that the applicant has secured, or plans to secure, for the project:

Iona has begun to seek funding from the Ward 3 ANCs as well as individual and organization donors previously supportive of Iona's work communicating our core services to targeted constituencies who need now, or will soon need, Iona's services to help them age well and safely in their community. The reprinting of these basic materials was not included in Iona's current FY17 budget because every year we prepare a lean budget to withstand cuts to our DC Office on Aging grant and best preserve our direct services including adult day programming, care management, home-delivered meals, and counseling. Rising demand for these materials from Villages, faith communities, and residential buildings has depleted our inventory sooner than we anticipated.



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248344558
Nov. 19, 2008 LTR 4168C EO
52-1039553 000000 00 000
00016932
BODC: TE

IONA SENIOR SERVICES
% DEBORAH PEEPLES
4125 ALBEMARLE ST NW
WASHINGTON DC 20016

031890

Employer Identification Number: 52-1039553
Person to Contact: Mr. Burns
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Nov. 07, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in July 1975, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

ANC 3F INTERNAL USE

Iona Senior Services

Susan A. Messina

smessina@iona.org

(202) 895-9401

Date Presented: 3/21/17

Date Voted: 4/18/17

Vote Tally: 7 (for) 0 (against) 0 (abstain)

Amount Awarded: \$ 850.-

Date Check Issued:

Check Number:

Receipts Received:

Use of Funds Stmt Received:

Final Report Received: